



Project SOPHIA
PhotoVoltaic European Research Infrastructure
GA N° 262533

Data Beneficiary

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Action 5
D5.3 – Project Identity Set

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1. Executive summary

1.1. Description of the deliverable content and purpose

The deliverable D5.3 covers the creation of a visual identity for Project SOPHIA: a logo and graphics standards to be used in all communications tools concerning the project. The aim of this visual identity is to support our underlying messages on the project and also to ensure consistency between the different communications tools: logo, website, PowerPoint template.

This deliverable shows the different tools carried out for the identity of the project. It corresponds to:

- A logo
- A PowerPoint template
- A website

These tools are presented below.

1.2. Deviation from objectives, corrective action

N/A. No major deviation to declare. The website was online at the due date, as stated in the Annex I (DOW) of the Grant Agreement, at M5.

1.3. Technical progress

N/A

1.4. Impact of the results

Because the project is in its early stage, this is actually quite soon to be able to evaluate the potential impact of the dissemination of those tools. The website being the main support for the dissemination, and the fact that it has just been launched imply the difficulty to determine the impacts. As for future actions, correctives if necessary, a regular statistics will be provided or on demand.

1.5. Dissemination activities carried out, planned

The day-to-day management of the project website, and especially the dedicated section to the call for tenders, and database will be regularly updated.

2. Technical sections

2.1. The logo



Figure 1 : SOPHIA logo

The logo was designed to illustrate the project. The “O” illustrates solar cells. The baseline “European Research Infrastructure” focus on the scientific thematic of this project.

2.2. The PowerPoint template



Figure 2 : the PowerPoint template

2.3. The website

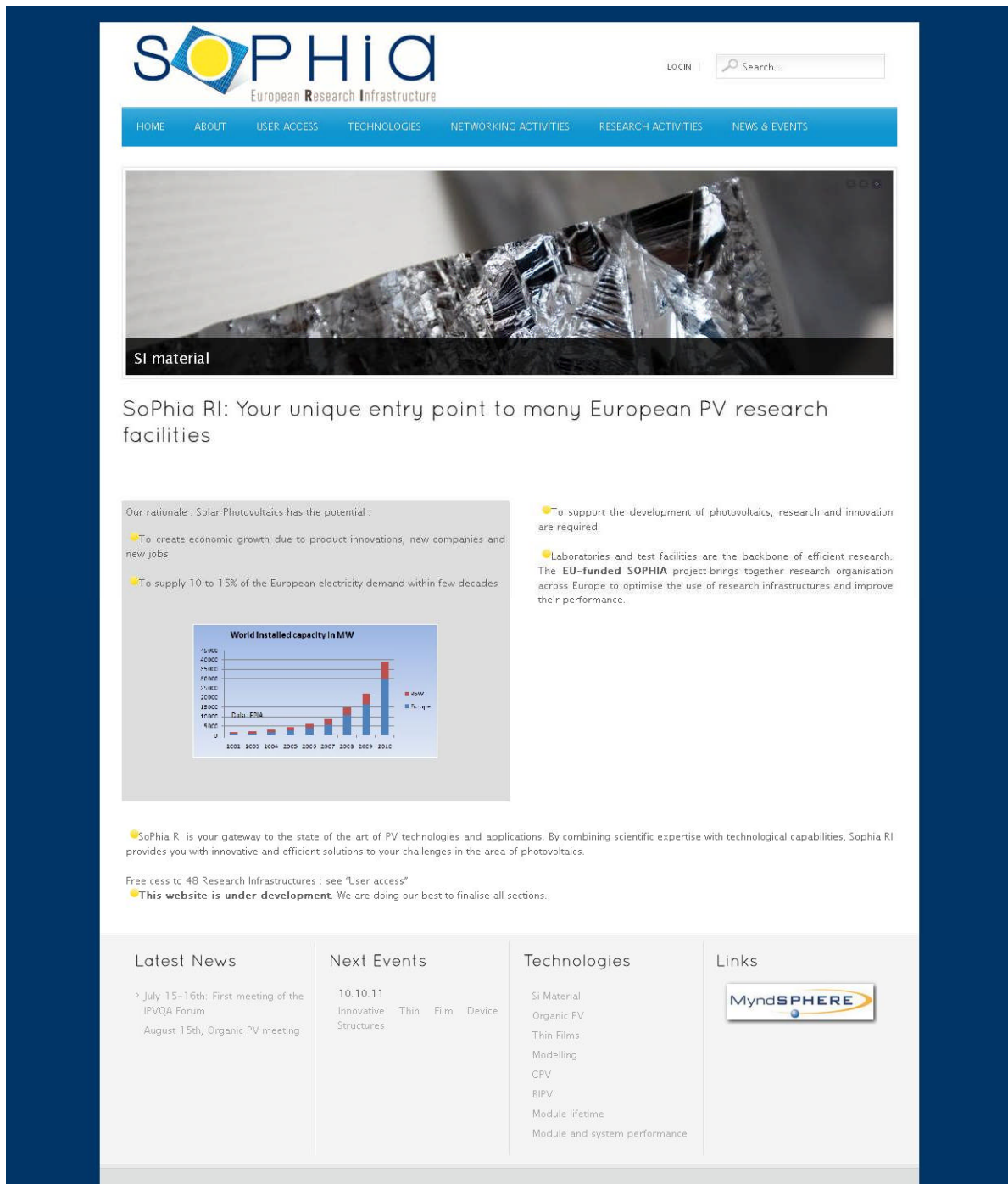


Figure 3 : The home page of SOPHIA’s website (www.sophia-ri.eu)

The website is currently divided into seven main sections

- **Home page**, which shows the main information on the project as well as the latest news

- **About** the SOPHIA project, this section goes into more details about the project itself and its participants
- **User access**, dedicated to the applicants of the infrastructures provided through the project
- **Technologies**, this section underlines the specification of the different thematic carried by the project
- **Networking activities**, this section deals with all the networking issues implied by the project such as the online database or the training and staff exchange
- **Research activities**, focus on the main research area and aspects of the project
- **News and events**, it gives the latest news and events related directly or indirectly to the project SOPHIA.

3. Conclusions

The identity was created with the help of the consortium and the dissemination manager. These tools aim at facilitate the communication (internal as well as external) on the project and federate the partners through the creation of an identity.

4. References

www.sophia-ri.eu